

»»» NEWSLETTER «««

BENGAL SAFARI NEWS

TOP NEWS OF THE MONTH



BENGAL SAFARI JOINED THE SWACHH BHARAT MISSION INITIATIVE ON OCTOBER 1ST, 2023 AT 10:00 AM.



The **Swachh Bharat Mission** is a nationwide cleanliness campaign in India, launched by the government with the aim of making the country clean and free of open defecation. **Bengal Safari**, a popular wildlife park in West Bengal, decided to join the initiative to contribute towards a cleaner and healthier environment for its visitors and wildlife.

On October 1, 2023, at 10:00 AM, we actively participated in the Swachh Bharat Mission, as part of the initiative, Bengal Safari has implemented several

measures such as installing dustbins at strategic locations, increasing the frequency of cleaning activities, and conducting awareness campaigns on the importance of cleanliness and hygiene. We also initiated the transition to a **plastic-free zone** and successfully **cleaned 500 square meters** of the zoo premises, collecting **15 kilograms of dry leaves**.

The staff and visitors of Bengal Safari have embraced the initiative with enthusiasm and are working towards **making the park a model of cleanliness and sustainability**. The park's management aspires to inspire others to join the Swachh Bharat Mission and contribute towards building a cleaner and healthier India for all.



CONTINUATION OF THE RENOVATION WORK AT BENGAL SAFARI

The renovation work at Bengal Safari is progressing smoothly and is expected to be completed within the next few months. The management has invested a significant amount of time and resources into ensuring that the park is updated and modernized to meet the needs of the visitors.

The renovation work includes the **construction of new animal enclosures**, the **installation of state-of-the-art equipment**, and the addition of more interactive experiences for visitors. The park has also **upgraded its facilities**, including the **food court and zoo souvenir shop**, to provide a better experience for visitors.

The management of Bengal Safari is committed to providing a safe and enjoyable experience for all visitors while also ensuring the well-being of the animals. The renovation work has been carefully planned and executed to minimize any disruptions to the animals and their habitats.

Visitors can look forward to an even more immersive and educational experience at Bengal Safari once the renovation work is completed. The park will continue to be a top destination for families and animal lovers alike, providing a unique opportunity to learn about and interact with some of the most fascinating creatures on the planet.





BENGAL SAFARI ARRANGES ZOO OUTREACH EVENT IN CELEBRATION OF 69TH WILDLIFE WEEK 2023.



The 69th Wildlife Week was celebrated with great enthusiasm and purpose at North Bengal Wild Animals Park (Bengal Safari). The event saw a diverse range of participants, including **1,000 students from schools, colleges, and other visitors**. The week-long program featured various activities aimed at raising awareness about wildlife conservation and fostering a sense of responsibility towards our natural heritage.

Zoo Outreach Programmes:

Digital Promotion (Day 1: 02/10/2023):

A striking digital informative poster was designed, showcasing the essence of Wildlife Week and emphasizing the need for wildlife conservation. Banners displaying key messages were strategically placed inside and outside the zoo area to reach a wider audience.

A comprehensive brochure was created, providing essential insights into the significance of Wildlife Week, Indian wildlife, conservation efforts, responsible tourism, and the vital role of students and the public in conservation. The brochure was widely distributed, both physically and through social media platforms, ensuring maximum outreach to schools, colleges, and zoo visitors.

North Bengal Wild Animals Park
 presents a brochure on the occasion of
World Wildlife Week 2023

Since its inception in 1951, World Wildlife Week has been an annual celebration from 2nd October to 8th October, dedicated to raising awareness about the importance of wildlife and its conservation. This week-long celebration aims to underscore the significance of wildlife and its habitat, and to encourage responsible conservation initiatives.

Did you know that approximately 25% of the world's total land area is covered by forests. These lush green habitats are home to an astonishing array of life, with around 8.7 million different species of plants and animals. Surprisingly, only 1.3 million species have been identified so far, leaving a vast portion of our natural world waiting to be discovered and understood.

However, in our fast-paced, technology-driven world, we have unknowingly contributed to the destruction of wildlife through harmful actions. World Wildlife Week sheds light on the significance of preserving these natural treasures and the urgent need to protect our planet's biodiversity.

World 69th Wildlife Week

North Bengal Wild Animals Park

Why Celebrate Wildlife Week?

Wildlife is an integral part of our planet's ecosystem, and the diversity of our planet's life is what makes it so special. Here's why we should:

- Bio-Diversity:** Wildlife contributes to the rich tapestry of life on Earth, supporting ecosystems and providing essential services.
- Economic Value:** Wildlife-based tourism and products provide a source of income for local communities, promoting sustainable development.
- Environmental Balance:** Wildlife species play a crucial role in maintaining ecosystems, such as pollination, seed dispersal, and pest control.
- Scientific Advancements:** Studying wildlife provides valuable insights and knowledge essential for human progress and the overall health of our planet.

Indian Wildlife: A Rich Tapestry of Biodiversity

India, with its diverse geography and climate, boasts an unparalleled variety of wildlife. From the majestic Bengal tiger to the elusive Asian elephant, the rich biodiversity of India is a treasure trove of natural wonders.

Indian Wildlife: A Rich Tapestry of Biodiversity

- Bengal Tiger (*Panthera tigris tigris*)
- Indian Elephant (*Elephas maximus indicus*)
- Asian Leopard Cat (*Prionailurus bengalensis*)
- Indian Rhinoceros (*Rhinoceros unicornis*)
- Proboscis Monkey (*Nasalis larvatus*)
- Indian Bison/Gaur (*Bos gaurus*)
- Red Panda (*Ailurus fulgens*)

North Bengal Wild Animals Park

Discovering India's National Parks and Wildlife Sanctuaries:

India, in its dedication to safeguard its wildlife, has established a network of protected areas, which are a treasure trove of various national parks and wildlife sanctuaries, each offering a unique glimpse into the diverse flora and fauna. As of January 2023, 106 National Parks and 567 wildlife sanctuaries were established in India, covering an area of 44,375 sq. km (17,134,342 sq. mi) and 122,564.86 sq. km (47,322.56 sq. mi) respectively. Here are a few remarkable National Parks and Sanctuaries:

- 1. Jim Corbett National Park, Uttarakhand**
 - Location: Nainital, Uttarakhand.
 - Highlights: The park boasts a significant population of Bengal tigers, Asian elephants, leopards, and over 200 species of birds.
- 2. Bandhavgarh National Park, Madhya Pradesh**
 - Location: Bandhavgarh, Madhya Pradesh.
 - Highlights: Known for Bengal tigers, it's a prominent tiger reserve with a rich history and diverse wildlife.
- 3. Kaziranga National Park, Assam**
 - Location: Golghat and Nagan districts, Assam.
 - Highlights: World famous for the one-horned Indian rhinoceros, wild elephants, and a variety of water birds.
 - Conservation Efforts: A vital role in tiger conservation and anti-poaching efforts.
- 4. Periyar Wildlife Sanctuary, Kerala**
 - Location: Thekkady, Kerala.
 - Highlights: Home to the endangered Nilgiri tahr, elephants, leopards, and a rare variety of water species.
- 5. Bandipur National Park, Karnataka**
 - Location: Channarayana district, Karnataka.
 - Highlights: A crucial part of the Nilgiri Biosphere Reserve, known for its diverse flora and fauna including elephants, tigers, and Indian lion.

North Bengal Wild Animals Park

Conservation Efforts for Indian Wildlife

India recognizes the importance of preserving its wildlife and has established a vast network of national parks and sanctuaries to protect these species. Additionally, initiatives like Project Tiger, Project Elephant, and various other conservation programs aim to safeguard the habitats and populations of these incredible creatures. By nurturing and safeguarding its unique biodiversity, India aims to set an example of responsible conservation for the world.

Responsible Tourism and Wildlife Conservation

As we explore the wonders of wildlife sanctuaries, it's crucial to do so responsibly to ensure the well-being and protection of the natural world.

1. Respect Wildlife and Habitat
2. Avoid Feeding Wildlife
3. Stay on Designated Trails and Paths
4. Reduce Plastic and Litter
5. Educate and Spread Awareness
6. Support Local Communities and Conservation Efforts
7. Educational Programs and Workshops

Your Role in Conservation

Students/People like you play a crucial role in wildlife conservation and safeguarding our planet's natural heritage. By adopting responsible tourism practices and spreading awareness about wildlife conservation, you contribute to creating a sustainable future for all living beings.

BENGAL SAFARI

Community Engagement (Days 3 and 4: 04/10/2023 and 05/10/2023)

Engaging with the community, especially in rural areas and near wildlife habitats, was a crucial part of the event. Awareness sessions and quizzes were organized in government schools located in rural areas and near tea gardens, educating students about the importance of wildlife conservation and responsible coexistence with wildlife.



Bird Watching Program (Day 5: 06/10/2023)

A bird-watching program was organized in collaboration with the Victoria Institute, Kolkata. Students were given the opportunity to observe and learn about various bird species, promoting a deeper understanding of the avian ecosystem.



Touching Hearts (Day 6: 07/10/2023):

The sixth day witnessed the involvement of children from a home in Sikkim, who showcased their artistic talents through drawings with profound messages advocating for the conservation of wildlife, forests, and Earth. Their participation deeply touched the hearts of everyone present.



Seminars and Conclusion (Last Day: 08/10/2023):

The final day of the Wildlife Week concluded with an insightful seminar on wildlife, fostering a platform for meaningful discussions and knowledge sharing among participants. The seminar served as an apt closure to the event, emphasizing the importance of collective efforts in wildlife conservation.



The celebration of the 69th Wildlife Week at Bengal Safari was a resounding success, reaching diverse audiences and inspiring a collective sense of responsibility towards wildlife and nature. The event underscored the importance of educational outreach and community engagement in shaping a sustainable future for our wildlife and ecosystems.

